

Principles of Design

Unity

Name: _____

Date _____ Period _____

Apply what you've learned about the Unity Shortcuts and Composition to create a Master Level design like Van Gogh's Starry Night. On the next page, use the lines below to explain your "Big Idea" and your main E.O.A hooks...

Ultimate Unity

What is Unity

In your own words, what is unity?

What are the two main things that unity focuses on aligning...

The synonym for *Unity*: _____
 Why is *Variety* important for Unity?

When is the best time to think about unity when making artwork?

Why? _____

Basic Composition

This is the foundation to creating basic unity in a work of art. Define these terms in your own words...

Composition: _____

Focal Point: _____

Picture Plane: _____

Magic Dimond: _____

Rule of Thirds: _____

Strong Composition: _____

Weak Composition:: _____

Create an illustration that activates the space above and shows what the Never's look like...

Why should the "Never's" be avoided?

4. _____:

3. _____:

2. _____:

1. _____:

_____:

Avoid the Never's

Create an illustration that activates the space below, shows Unity, and what the composition basics look like...

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Contrast

What is Contrast?

Define it in your own words: _____

Create a design showing what you know about contrast...

Opposites Attract

Use the space on this page and the next to create a composition illustrating both types of contrast...

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Date _____ Period _____

Types of Contrast

Define *Literal Contrast* in your own words: _____

Define *Conceptual Contrast* in your own words: _____

What is the difference between them? _____

Describe the "big ideas" he liked to explore with his tessellation work...

Pick one of his pieces and answer the prompts below...

Title: _____

Media: _____

Dimensions: _____

Describe what it looks like: _____

How he uses Contrast to add more layers to the visual story? _____

Adding Context

How artists use *Contrast* to influence their audience and more effectively communicate their visual message...

M.C. Escher

Time Period _____

Art Styles: _____

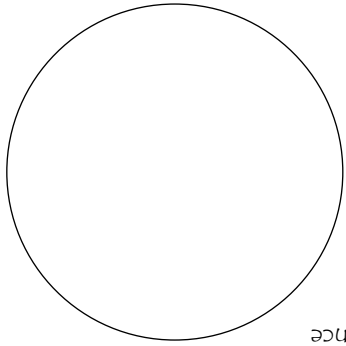
Primary Medium _____

Define Tessellation: _____

Where else have you learned about Tessellation? _____

Creatively list different kinds of *Literal Contrast*...

Creatively list kinds of *Conceptual Contrast*...



balance

Create a Mandala using 2 types of

What do you find most interesting about traditional Tibetan Mandalas?

What is a Mandala:

Adding Context

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Balance

Name: _____

Date _____ Period _____

What is Balance?

Define the following terms in your own words...

Balance: _____

Define the 4 kinds of Balance

1. _____:

2. _____:

3. _____:

4. _____:

Create an example of this kind of

What kind of visual message can be interpreted when using this kind of balance?

Occult

Create an example of this kind of

What kind of visual message can be interpreted when using this kind of balance?

Asymmetrical

Symmetrical

What kind of visual message could be interpreted when using this kind of balance?

There are 3 types of symmetrical balance . List and create examples of them in the space provided...

1. _____

2. _____

3. _____

Create an example of this kind of

What kind of visual message can be interpreted when using this kind of balance?

Approximate

balance in the space below...

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Emphasis

Using what you now know about emphasis Create your own design on these pages incorporating the 4 types of Emphasis...

What is Emphasis

Define Emphasis in your own words:

What are 2 tools artists use to create dynamic compositions...

What are 4 ways to create emphasis in a work of art?

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Show what it can look like above

Looking at *Margritte's The Treachery of Images*: how is Juxtaposition used:

Describe *Juxtaposition*: as an emphasis technique and what effects it can create:

Emphasis-Juxtaposition

Emphasis-Contrast

Describe **Contrast** as an Emphasis technique and what effects it can create:

Looking at *Goya's The Third of May 1808*: how is *contrast* applied:

Show what it can look like below

Show what it can look like below

Looking at *Vermeer's The Allegory of Painting* describe how *placement* is used:

Describe *Placement* as an Emphasis technique and what effects it can create

Emphasis-Placement

Emphasis-Isolation

Describe **Isolation** as an Emphasis technique and what effects it can create

Describe how *Vermeer's Girl with a Pearl Earring* use *isolation* :

Show what it can look like above

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Proportion

Name: _____

Date _____ Period _____

What is it?

Define Proportion in your own words: _____

Use space below to create a design listing the 3 ways proportion can be applied...

A Matter of Perspective

Who discovered the rules for creating more realistically accurate drawings of buildings during the Renaissance: _____

What are these set of rules called: _____

What building did he paint to discover these rules? _____

What are the 2 basic Rules: _____

1. _____

2. _____

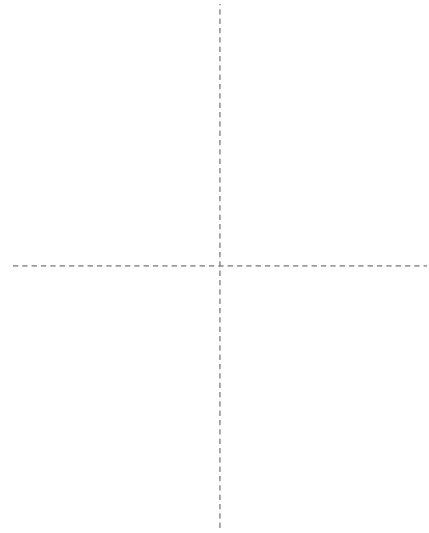
On the next page draw boxes in 1 & 2 point Perspective and label using the following terms: (accuracy does count; bonus pts for turning boxes into stuff)

- Vanishing Point
- Parallel
- Horizon
- Perpendicular
- Orthogonal
- Vertical

2pt.

1pt.

Use all of the space below to create a *Self Portrait*. Use combination of observational skills (a mirror) and the Greek Ideal Beauty standards...



Size

How do the *Ancient Egyptians* use *scale* in their art? _____

Who was the most prolific Ancient Egyptian leader: _____

How is scale used to demonstrate his wealth and prestige? _____

List some of his famous monuments

Perfection

What *philosophy* was the driving force behind how *Ancient Greeks* defined "perfection"?

Describe how the Ancient Greeks defined "*Ideal Beauty*" standards: _____

The *formulas* use to create art of human figures: _____

A *Portrait* is: _____

A *Bust* is: _____

Why is the Venus de Milo unusual?

How does *Menna and Family Hunting in the Marshes* use scale to show the relationship between the pharos and the other people in the painting: _____

Use the same technique to show the relationship between the principle, teachers, and students by creating an illustration in the space below...

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Rhythm

Name: _____

Date _____ Period _____

What is it?

Define **Rhythm** in your own words...

What is a synonym for Rhythm?

Creatively list the 4 types of Rhythm in the space below.

Use the rest of the space to show the things you need to know to create Zentangle art and incorporate the types of Rhythm....

Describe what Zentangle is in your own words: _____

Zentangle

Flowing

Flowing Rhythm is _____

What *effects* are created using Regular Rhythm? _____

In the space above create a design incorporating Irregular Rhythm ..

Regular

Regular Rhythm is _____

What is a **Tessellation**? _____

What *effects* are created using Regular Rhythm? _____

Create examples of Regular Rhythm below...

Progressive

Progressive Rhythm is _____

What *effects* are created using Progressive Rhythm? _____

Create examples of Regular Rhythm below...

Irregular Rhythm is _____

What is another name for Irregular Rhythm? _____

What *effects* are created using Irregular Rhythm? _____

In the space above create a design incorporating Irregular Rhythm ..

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Movement

What is it?

Define Movement in your own words _____

Use the space below to creatively list the 4 kinds of Movement artists use in artwork...

Putting it All Together

Create a design demonstrating Movement. Bonus pts. for showing all 4 kinds in the design.

Linear

In your own words, what is **Linear Movement** _____

What effects are created by using Visual Passage? _____

In the space below create a design demonstrating Linear ..

In your own words how does closure create movement? _____

What effects are created by using Visual Passage? _____

Describe the 2 most common types of Closure used in artwork: _____

In the space above create a design demonstrating Closure ..

Closure

Visual Passage

In your own words, what is **Visual Passage Movement** _____

What *effects* are created by using Visual Passage? _____

In the space above create a design demonstrating Visual Passage ..

In your own words how do Elongated Shapes create Movement _____

What effects are created by using Visual Passage? _____

In the space below create a design demonstrating Visual Passage ..

Elongated Shapes

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