

## What are they?

List the **Principals of Design** and define each one using 7 words or less...

1. \_\_\_\_\_: \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_: \_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_: \_\_\_\_\_  
\_\_\_\_\_
4. \_\_\_\_\_: \_\_\_\_\_  
\_\_\_\_\_
5. \_\_\_\_\_: \_\_\_\_\_  
\_\_\_\_\_
6. \_\_\_\_\_: \_\_\_\_\_  
\_\_\_\_\_
7. \_\_\_\_\_: \_\_\_\_\_  
\_\_\_\_\_

## Basic Composition

This is the foundation to creating basic unity in a work of art. Define these terms in your own words...

- Composition: \_\_\_\_\_  
\_\_\_\_\_
- Focal Point: \_\_\_\_\_  
\_\_\_\_\_
- Picture Plane: \_\_\_\_\_  
\_\_\_\_\_
- Magic Dimond: \_\_\_\_\_  
\_\_\_\_\_
- Rule of Thirds: \_\_\_\_\_  
\_\_\_\_\_
- Strong Composition: \_\_\_\_\_  
\_\_\_\_\_
- Weak Composition:: \_\_\_\_\_  
\_\_\_\_\_

## Avoid the Never's

What are they? \_ \_\_\_\_\_

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_  
\_\_\_\_\_
4. \_\_\_\_\_  
\_\_\_\_\_

Avoid the Never's and apply the basic composition information while completing the designs for the rest of the book...

## Fundamentals

# Principals of Design

Name: \_\_\_\_\_

Date \_\_\_\_\_ Period \_\_\_\_\_

## The P.o.D. Experiment

For the open space in the book....

1. Use the same **simple design** for a **Focal Point** (*realistic or abstract*). Draw an example of it here...

2. **Incorporate Variety**: pic 2-5 other **simple designs** you would like to include with each design as well. Keep them simple, repeatable, and draw them here...

3. **Create a strong composition** using the same shapes but change up how they are organized to feature each Principle of Design.

4. **Add your own creative details too!**

## Unity

Some **tricks** to creating **Unity** in a design are: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Contrast

Some **tricks** to creating **Contrast** in a design are: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Emphasis

Some **tricks** to creating **Emphasis** in a design are: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Balance

There are **4** types of **Balance**. Create a design and show what they are and label them...

## Proportion

There are **3** ways **Proportion** can be used in design. Create a design to show what they are and label them.

## Rhythm

Create a design that incorporates the **4** types of **Rhythm**.

## Movement

Create a design that incorporates the **4** types of **Movement**.