Fundamentals

Principals of Design

Name: _	
Date	Period

The P.o.D. Experiment

For the open space in the book....

1. Use the same simple shape for a Focal Point (organic or geometric).

Draw an example of it here...

- 2. Incorporate Variety: pic 2–5 other shapes you would like to include with each design as well. Keep them simple, repeatable, and draw them here...
- 3. <u>Create a strong composition</u> using the same shapes but change up how they are organized to feature each Principle of Design.
- 4. Add your own creative details too!

What are they?

Unity

Some **tricks** to creating **Unity** in a design are:

Basic Composition

This is the foundation to creating basic unity in a work of art. Define these terms in your own words...

Composition:

Focal Point:

Picture Plane:

Magic Dimond:

Strong Composition:

Weak Composition:

Contrast

Some **tricks** to creating **Contrast** in a design are:

Avoid the Never's

What are they? _ _____1. ______2. ______3. ______4. ______

Avoid the Never's and apply the basic composition information while completing the designs for the rest of the book...

Emphasis

Some **tricks** to creating **Emphasis** in a design are:

Balance

There are **4** types of **Balance**. Create a design and show what they are and label them...

Rhythm

Create a design that incorporates the 4 types of Rhythm.

Proportion

There are **3** ways **Proportion** can be used in design. Create a design to show what they are and label them.

Movement

Create a design that incorporates the 4 types of **Movement**.